



Full service email marketing.  
We do it all for you!  
GOgreen... GOemail

## Realtor Testimonials 2009 & 2010

### **Phyllis Ghazi** – Realtor, RE/MAX Signature Properties

Just wanted to let you know that I got an OUTSTANDING response to the 1st issue of my newsletters! I've been mailing out a high-end magazine to my previous clients for 3 yrs and have heard practically no feedback from these mailings. Yesterday, 5 of my clients contacted me and one of them posted the newsletter on her Facebook page telling her "friends" that she thought my featured listing was beautiful. Another past client called me just to say hello.



I'm so glad I signed up for this. At first I thought it was going to be a waste of money but the instant results are truly amazing.

### **Deborah Shifrin** – Realtor, Windermere Cronin & Caplan Group

It is 9:00am, my eNewsletter was delivered a half hour ago and I've already received feedback from two people, and they are very impressed. Too cool!!



### **Robert Reid** – Principal Real Estate Broker, Premier Real Estate

"Paul at GOemail takes all the guess work out of staying in contact with company clients through his monthly newsletters. My company consistently receives repeat business because of our monthly newsletters that come from Paul at GOemail."



### **Jill Gregory** – Realtor, The Sunset Group, Inc

"We started using Paul's e-mail newsletter over 1 year ago. We have been extremely happy with his attention to detail, service and business practices. I would highly recommend his services to anyone wanting to keep in touch with their clients on a monthly basis."



### **Andy Perry** - Sr. Mortgage Loan Officer, Premier Mortgage Resources

"I feel I got a great response and great feedback after my database received that first eNewsletter. I am really glad to be doing this and now I'm thinking; why didn't I do this sooner?"



### **Nash Barinaga** – GRI Broker, Soldera Properties

"Paul at GOemail has been great to work with. I've had great results staying connected with past, present and future clients. It's a great resource!"



**Teresa Groepper – Real Estate Broker, Oregon Realty**

"I've been using Paul/GOemail for several years for my monthly newsletter. He does a great job! I get a stats report a week later where I can see who opens my newsletter, views my Featured Listings page, additional links, etc. and that helps a lot. I can also use the eNewsletter html link for my website. I especially like his Dates of Interest and his articles that save me time, even though I enjoy writing some of the articles on my own. It's very cost effective (I've worked the numbers!) and I make easy payments thru PayPal. I'd highly recommend Paul to any realtor new or experienced!"



**Anne Stewart – Real Estate Broker, Keller Williams**

"I used to spend a lot of time and energy sending out mailings to my database. When I learned of GOemail, it completely changed the way I do business and helped me be more efficient. I love the email newsletter b/c my clients always email me back and it's a great way to stay in touch. Clients can look at their leisure instead of throwing something away."



**Sal Koeller – Real Estate Consultant, Windermere**

"As a Real Estate agent, hooking up with Paul to do my monthly newsletter has been a tremendous help to me as a way to stay in touch with my clients... past, present and future. He has made it easy to personalize the monthly newsletter by adding my own touches that make it feel more like me. He comes up with content which saves me a lot of time and I create the look. He has always been helpful, accommodating and patient with me. I highly recommend using GOemail. Very professional!!"



**Ralph Jumago – Principal Broker, Keller Williams**

"Paul has provided me with an excellent email based newsletter for my sphere of clients and I am very happy with his work."



**Diana Weiss – Realtor, RealEstate.com**

"Paul makes marketing easy and so relevant to the real estate market. Paul helps me to keep my clients informed of the market and where it is going. I also enjoy the flexibility of adding blogs, listings and other creative ideas as well to make it customized to me. No more time-consuming mailers for me!"



**Teri Sato –Realtor, JR Sato Realty**

"Paul has started writing our Newsletter for our company. He is very easy to work with and produces a very professional product for a reasonable cost. He makes our job of advertising easy. I would highly recommend him for your advertising needs."



**Stacey McGhehey – Realtor, Westhills Realty**

"Paul provides fabulous e-marketing strategies and delivers as promised. He is patient, helpful and flexible with your schedule."



**Rebecca Fisher - Real Estate Broker, Oregon First Real Estate**

"I was surprised to be rewarded so quickly after my first GOemail Newsletter, with such direct positive results! Along with many encouraging replies from people in my database, I also received a surprise request from a new client, for a Market Analysis. At our listing appointment, she said she contacted me instead of someone else because of the client testimonial I had included in the eNewsletter. The good communication they referenced was a high priority for her as well. All this happened because of my first GOemail Newsletter! Thank you for this great, marketing tool!"



**Julie McLaughlin - Real Estate Broker, Keller Williams Realty**

"Emailing has become the least expensive and most far reaching method for maintaining business to business & business to client relationships. It makes sense to align yourself with a company that does an outstanding job and one that has been ahead of the game for years. GOemail has been creating and sending out my monthly real estate newsletter since 2006. I am able to customize the portions I want as well as leave the "heavy-lifting" to Paul Kalkman, owner of GOemail. They notify me a few days before the newsletter is to be sent and I prepare a story for my clients creating a more personal feel. Sending this out every month is far cheaper than sending countless postcards or other points of contact. The best part is that I can honestly say I am able to justify the cost easier than just about any other marketing instrument, including my website. Sending out the GOemail newsletters each month has brought me customers who might normally have gone elsewhere. It's a great way to stay in touch with a minimum of effort and cost. You can't go wrong."



"Connecting with your sphere on a regular basis is one of the most important things you can do as a Realtor. Paul makes this possible and practically painless on a regular monthly schedule. His ability to produce a quality newsletter always keeps my clients in the know about the market as well as puts my name in front of them in a non-threatening valued-added approach. You have the ability to customize your newsletter to keep your client's interest high and continually engage them. Of all the many avenues available to real estate agents for advertising, Paul's monthly GOemail newsletter is one of the most important and cost effective methods I use. I am happy to endorse Paul Kalkman of GOemail!" *January 2010*

**Ed Geist – Real Estate Broker, Hasson Realty**

"I received a \$350,000 listing off my very first eNewsletter and consequently closed the deal. Also, a contact I had not heard from for over two years called me to say he appreciates receiving my eNewsletter, and now wants me to help him invest half a million dollars in real estate. Yes! I am happy with GOemail. My eNewsletters keep me in touch with my customers and prospects throughout the year."



**Joshua Svaren** - Realtor, Taylor Group Realty

"As soon as my eNewsletter was sent I received numerous phone calls and emails from people I forgot were even in my database. The feedback has all been positive and appreciative. GOemail is a no-brainer marketing strategy for Realtors. My customers look forward to receiving my eNewsletter."



**Carolyn Hoty** - Real Estate Broker, ReMax

"Thank you for making me look so good with your professional eNewsletters! It has been a successful marketing tool for my business."

